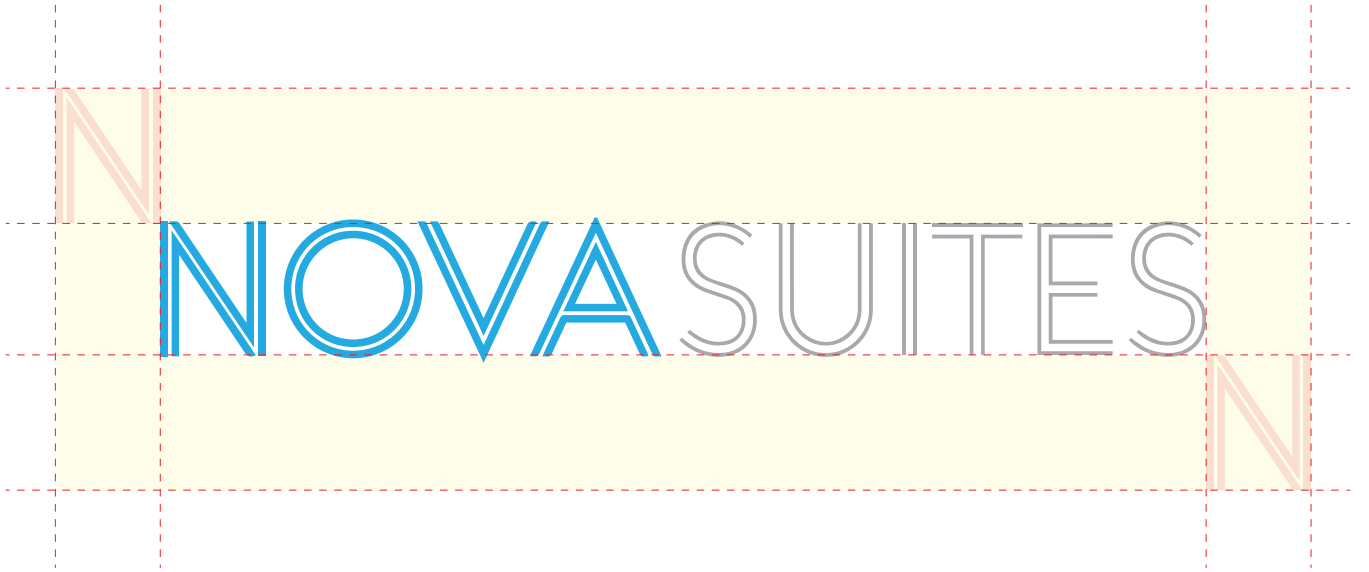


NOVASUITES
KURUMSAL KİMLİK DOSYASI

İÇİNDEKİLER

- I. LOGO
- II. RENKLER
- III. TİPOGRAFİ
- IV. KULLANIM
- V. BASILI MATERYALLER

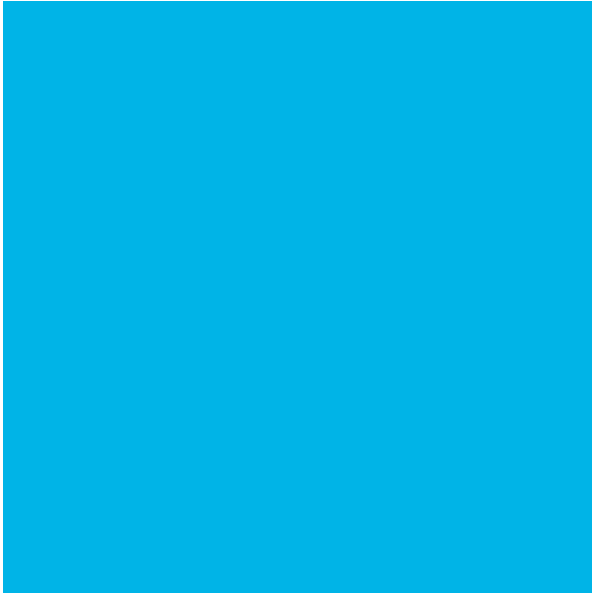
I. LOGO



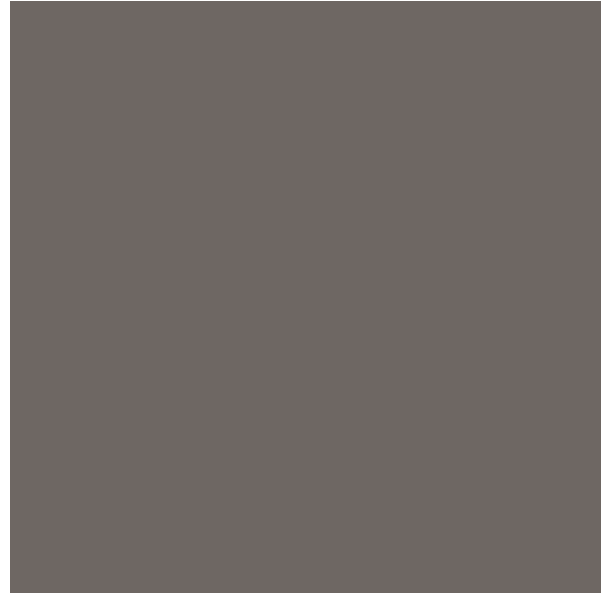
LOGO MARKA KULLANIMI



II. RENKLER



PANTONE
306



PANTONE
BLACK 7

III. FONT

NOVASUITES Kurumsal fontları Museo Sans Ailesi ve Source Sans Ailesidir.

MUSEO SANS 100

ABCÇDEFGĞHIİJKLMNOÖPQRSTUÜVWXYZ0123456789

MUSEO SANS 300

ABCÇDEFGĞHIİJKLMNOÖPQRSTUÜVWXYZ0123456789

MUSEO SANS 500

ABCÇDEFGĞHIİJKLMNOÖPQRSTUÜVWXYZ0123456789

MUSEO SANS 700

ABCÇDEFGĞHIİJKLMNOÖPQRSTUÜVWXYZ0123456789

SOURCE SANS PRO LIGHT

ABCÇDEFGĞHIİJKLMNOÖPQRSTUÜ VWXYZ0123456789

SOURCE SANS PRO REGULAR

ABCÇDEFGĞHIİJKLMNOÖPQRSTUÜ VWXYZ0123456789

SOURCE SANS PRO BOLD

ABCÇDEFGĞHIİJKLMNOÖPQRSTUÜ VWXYZ0123456789

IV. KULLANIM KURALLARI

NOVASUITES

NOVASUITES

NOVASUITES

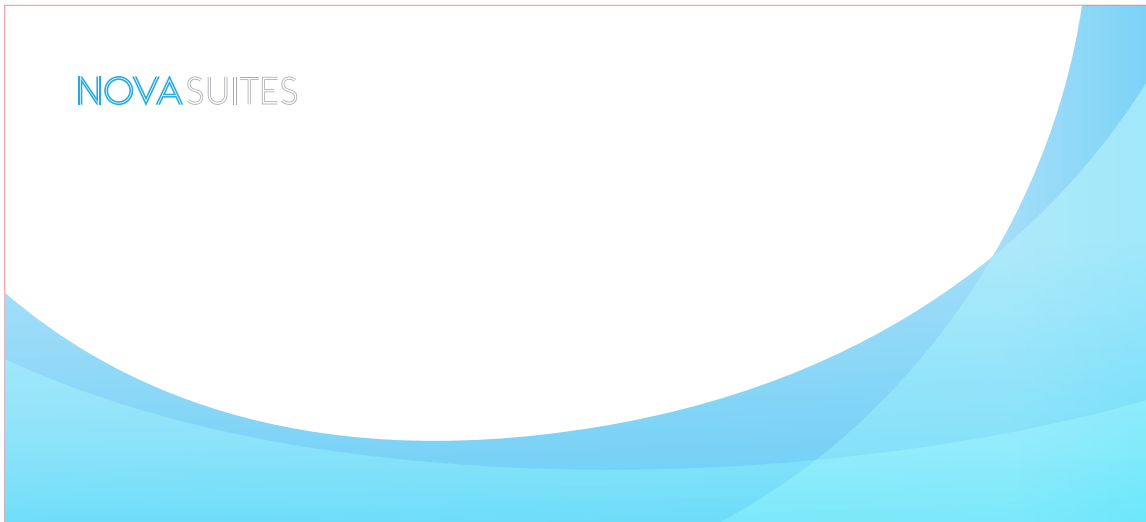
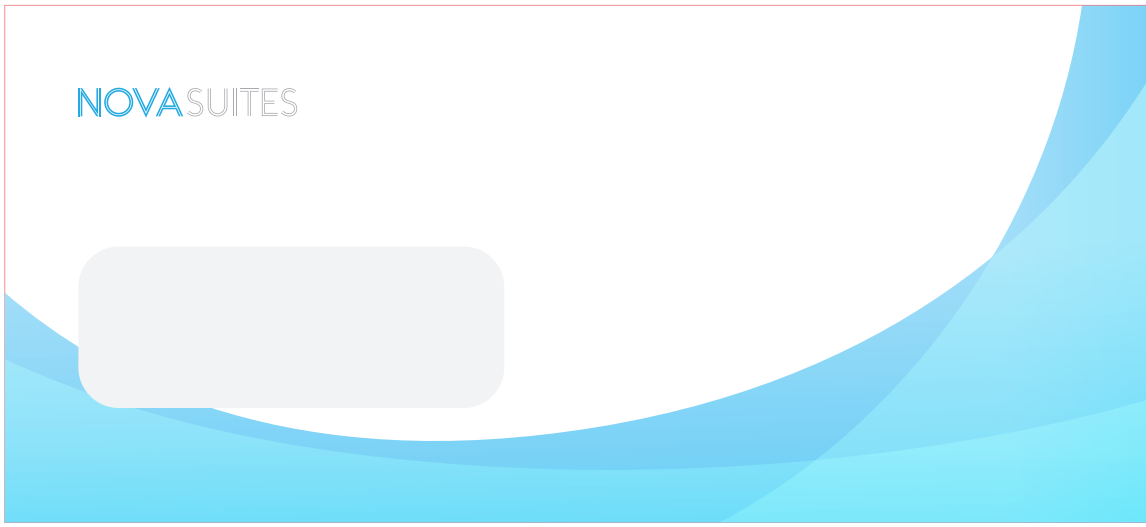
V. MATERYALLER / Kartvizit



V. MATERYALLER / A4 Antetli Kağıt

NOVA SUITES

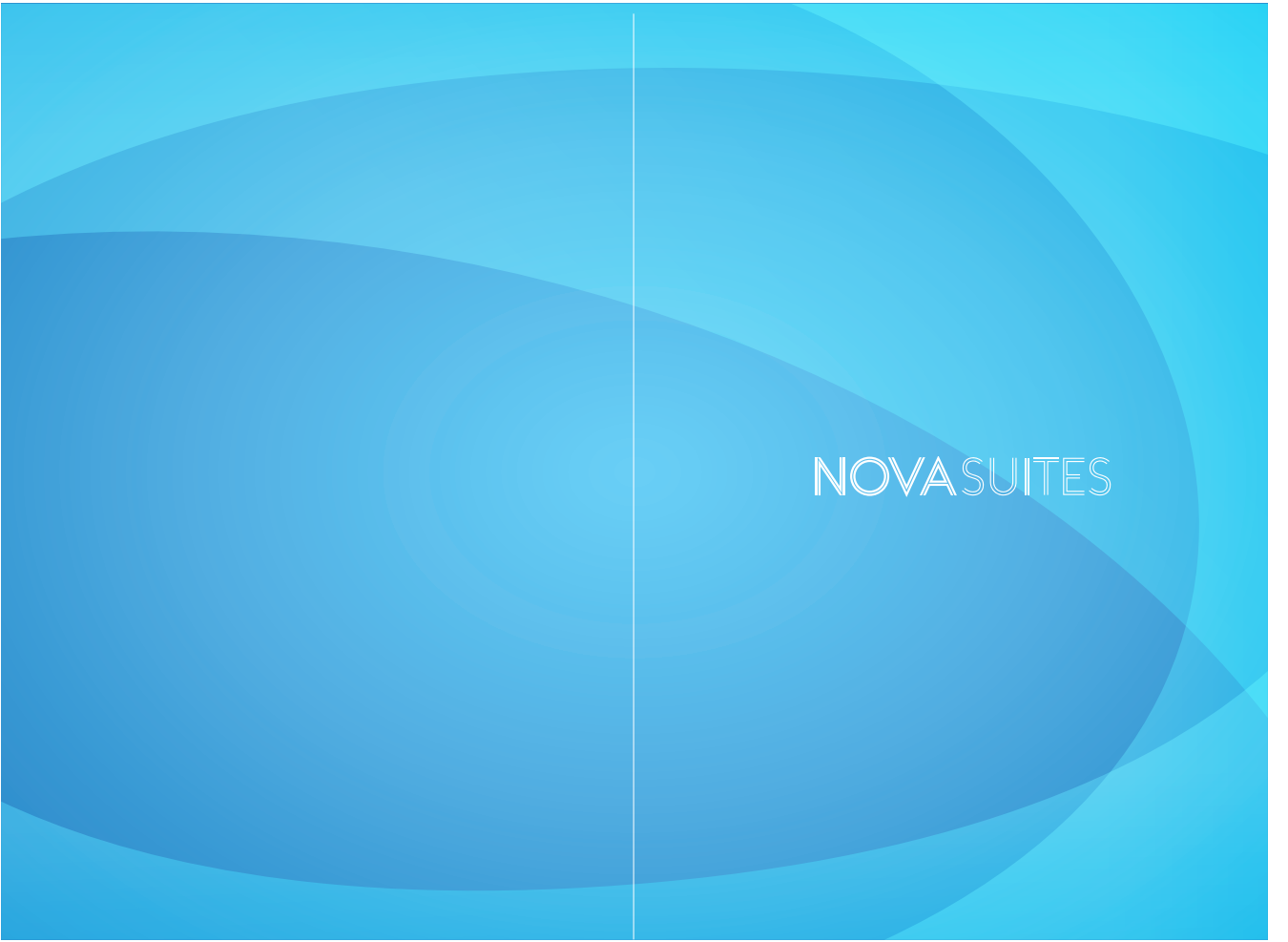
V. MATERYALLER / Diplomat Zarf



V. MATERYALLER / A4 Torba Zarf



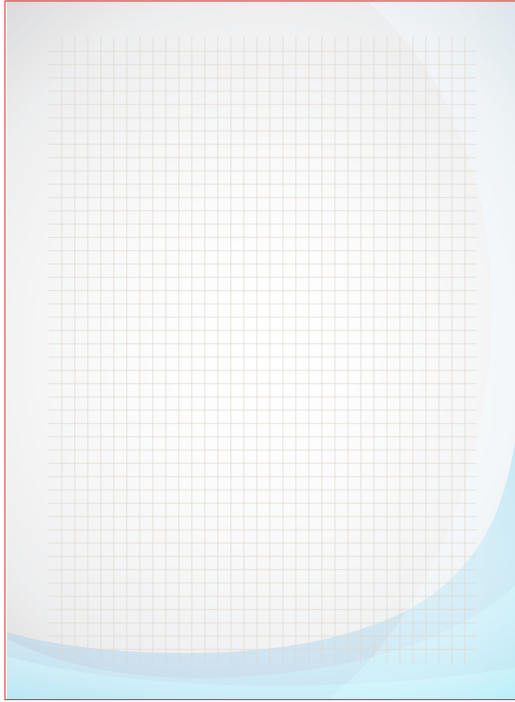
V. MATERYALLER / A4 Dosya



V. MATERYALLER / Cd Kutusu



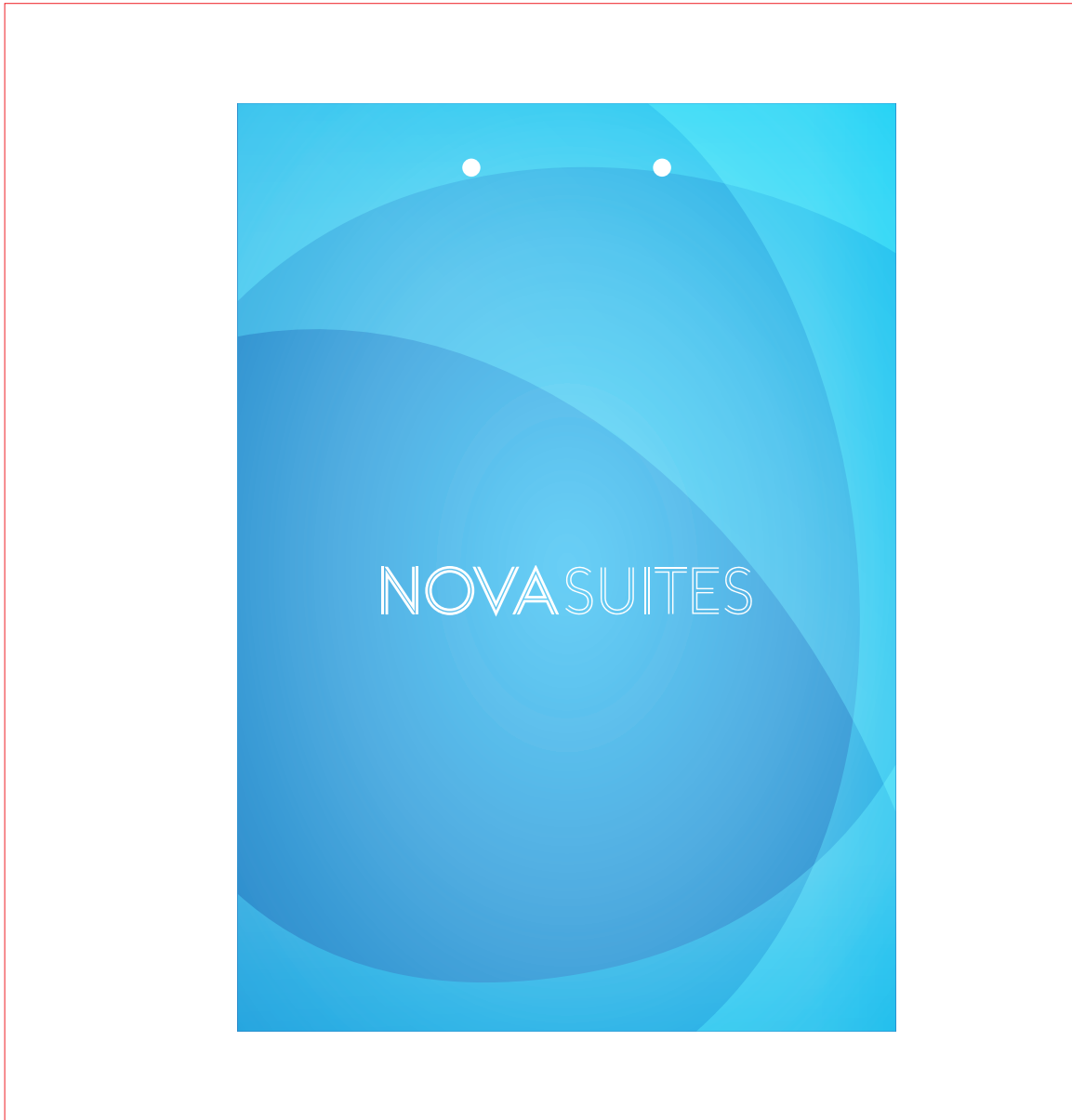
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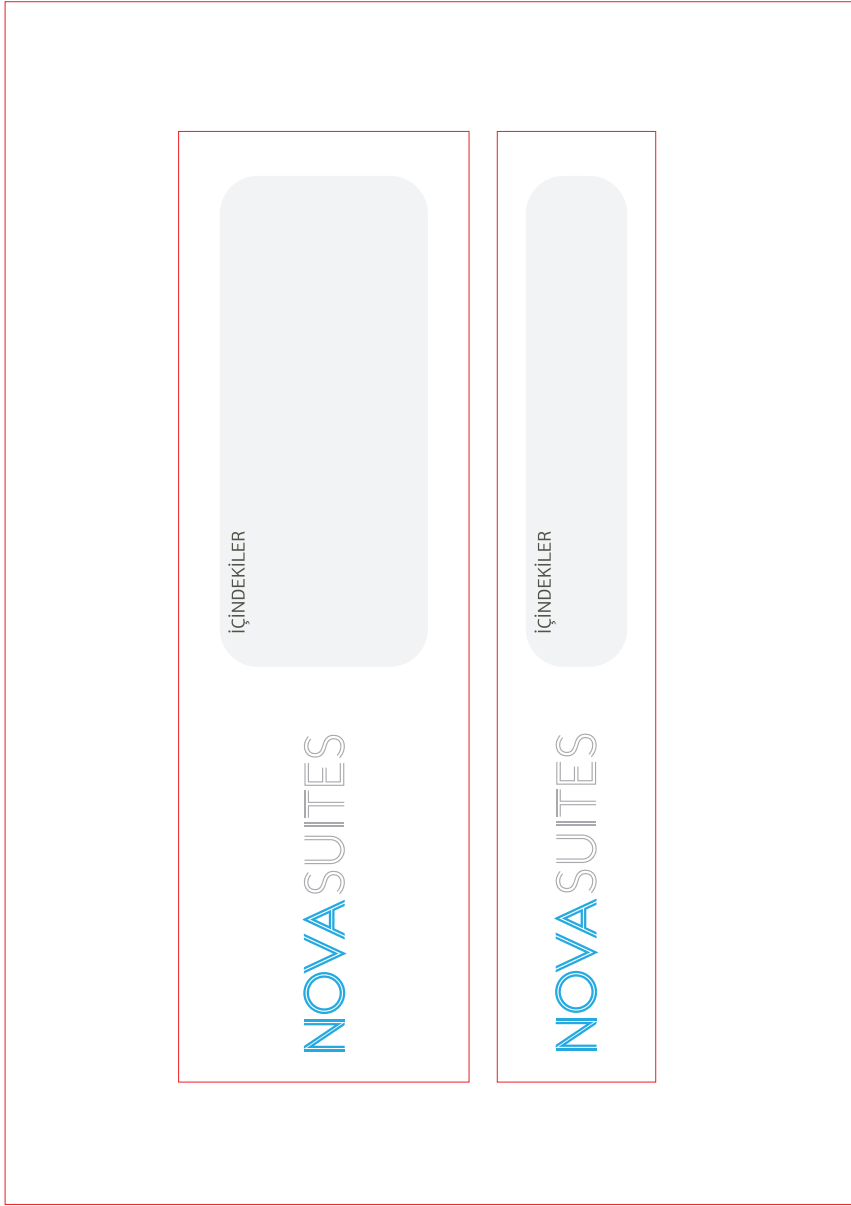
V. MATERYALLER / Tükenmez/Kurşun Kalem



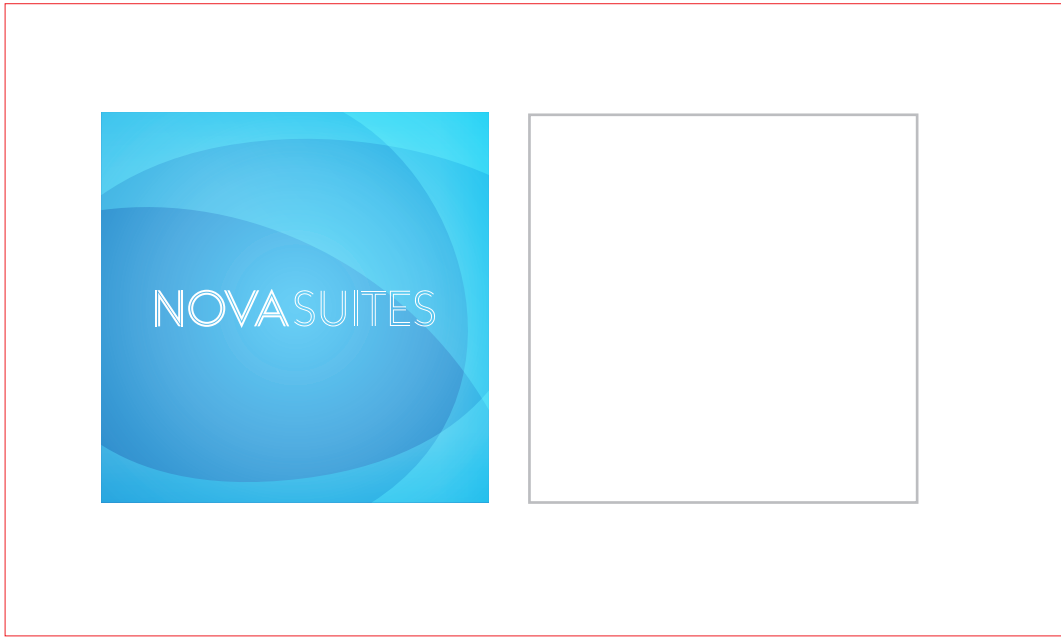
V. MATERYALLER / Karton Torba



V. MATERYALLER / Dosya Sırtı Bantı



V. MATERYALLER / Kp Bloknot



V. MATERYALLER / Tabela / Pano



V. MATERYALLER / Araç Logo Uygulama

